

WHY YOU SHOULD PARTICIPATE IN 2023



- **TIME - FRIDAY EVENING 4:00 TO 7:00**
 - ✓ No other farmers market on every Friday evening within 25 miles
- **RESTRICTED NUMBER OF VENDORS IN EACH CATEGORY TO PROTECT VENDOR INVESTMENT**
- **PREFERENCE GIVEN TO FULL SEASON VENDORS**
- **SUBSTANTIAL LIVE MUSIC BUDGET WITH SEASONED ENTERTAINMENT**
- **CONVENIENT VISITOR PARKING**
 - ✓ Visitor parking spaces directly adjacent to the market
- **LOCATION – MAMAKATING TOWN HALL**
 - ✓ 2,500 cars passing ON Rt 209 between 4:00 and 7:00 on Friday.
 - ✓ 14,000 cars passing Exit 113 on I86 between 4:00 and 7:00 on a Friday.
 - ✓ One minute from the Exit 113 and the Commuter Park and Ride
 - ✓ Restrooms and water for Vendors, Refuse Containers
- **SUBSTANTIAL ADVERTISING BUDGET PROVIDED BY THE MAMKATING LOCAL DEVELOPMENT CORORATION (MLDC)**
 - Full size highway billboard on Route 17 West Bound
 - Paid radio, newspaper & arts publication advertising
 - Facebook, Instagram, and Google Weekly Posts

JOIN US ON FRIDAYS!!!

Email us at chris@mamakatingfarmersmarket.com or Call 845-291-6799



Mamakating Local Development Corporation
PO Box 761
Wurtsboro, NY 12790



MAMAKATING FARMERS MARKET 2023 CRAFT VENDOR APPLICATION

ABOUT YOU

Contact Person: _____

Farm/Business Name: _____

Address: _____

Phone: _____ Cell: _____ Text OK? ___ Yes ___ No

Email: _____

Your Products: Please see attached form for listing all your products. Use additional sheets if needed.

Address of farm, kitchen, or other facility (if different from above): _____

Craft Vendors are **Pre-pay for the season only**.

_____ 1 market, one per season \$35 non-refundable fee. Choose all available dates on calendar.

_____ 2 markets, two per season \$70 non-refundable fee. Choose all available dates on calendar.

*note: Attendance is limited to 1 or 2 markets per season. You will be notified of booked date(s)

GENERAL UNDERSTANDINGS (See Vendor Guide for Specifics)

The Market is rain or shine, and **Vendors are expected to be present unless otherwise approved in advance.** * Vendors will be contacted via email and/or text by the MLDC Market Coordinator in the event of severe weather forecast for Mamakating impacting the Market. Fees are non-refundable

INSURANCE

Mamakating Famers Market 2023 Vendors must carry at least a one-million-dollar liability coverage that names the **Mamakating Local Development Corporation** and the **Town of Mamakating** as additional insureds.

ITEMS TO BE SUBMIT WITH APPLICATION

Certificates of Insurance (described under INSURANCE above)

Signed Copy of the Vendor Guidelines Form Attached as well as hold harmless, indemnity.

Certifications/ Licenses Required for Your Business to sell at a Farmers Market if required

Crop Plan for Vegetable/Fruit/Herb Farmers

SIGNED APPICATION

Vendor: Date: _____

By: _____ Title: _____ Signature: _____

ACCEPTANCE

Mamakating Local Development Corporation: Date: _____

By: _____ Title: _____ Signature: _____

QUESTIONS? Chris Wilson; Email: chris@mamakatingfarmersmarket.com Phone: 845-291-6799



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MAMAKATING FARMERS MARKET

Market Rules and Regulations Summary Sheet

In an effort to promote the Farmers' Market as a whole to the community of Mamakating and surrounding communities, all members of the Mamakating Farmers' Market will behave toward Market customers, members, staff and volunteers in a professional manner which fosters a sense of Market community, camaraderie and a spirit of cooperative involvement.

Market Coordinator. The Market Coordinator will be onsite from 3:00 pm until 8:00 pm. The Market Coordinator will implement market policies including oversight of setup and cleanup, vendor compliance with Farmers' Market policies, etc. The Market Coordinator will do the best that he/she can to accommodate your needs and help to make this a successful market for you.

1. **Location Assignments for Vendors:** The Market Coordinator will make location assignments. Spaces are assigned for the season. Vendors must adhere to the punctuation policy (see Item No. 6). Market fees are non-refundable.
2. **Applications:** Applications will be reviewed and vendors will be selected, by MLDC Advisory Board and the Market Coordinator. You will be notified of your acceptance, if you are not accepted your registration fee will be returned to you.
3. **Attendance:** Vendor must notify the Market Coordinator at least one week in advance of intended absences. Call in emergency absences. If you miss two markets you will be subject to removal. Fees will Not be refunded.
4. **Certificate of Insurance:** Mamakating Famers Market 2023 Vendors must carry at least a one-million-dollar liability coverage that names the **Mamakating Local Development Corporation** and the **Town of Mamakating** as additional insureds.
5. **Opening:** The Market opens at 4:00 pm. All vendors must be set up and ready to do business by 3:45.
6. **Punctuality Policy:** If you arrive at 3:45 pm for set up, you will be considered late. The Market Coordinator reserves the right to move your location if you are late.
7. **Closing:** The Market closes at 7:00 pm vendors are required to stay until the Market closes.
 - a. Your location assignment must be clean and all refuse removed at the end of each market
 - b. Failure to clean your area can result in a \$15 fine
 - c. If you are utilizing ice or water they must be disposed of in the appropriate location. Failure to do so can result in a \$15 fine
8. **Products for Sale:** Product listing must be approved by the Market Coordinator and follow all applicable state and federal laws regarding licensing and labeling. If you are uncertain of your products license requirements please ask for guidance.
9. **Smoking:** Smoking, vaping, chewing tobacco or marijuana consumption is not permitted at market
10. **Laws:** All vendors must comply with all applicable laws.
11. **Crop Plan and Farm Profile:** All farm vendors are required to provide their crop plan stating what is grown by them, acreage or row. This information is required thy NYS Farm Market Federation. WIC, Farm Market Nutrition Program & Veterans coupons also require this information so we may participate.

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12. **Pre-Packaged Items:** All pre-packaged items must be labeled. Such label must include the name and address of the seller as well as the weight and the list of ingredients in accordance with federal labeling guidelines.
13. **Health Practices:** All vendors must be personally clean and adhere to sanitary procedures. All vendors must dress appropriately. (Shoes and shirts are required)
14. **On Site Food Preparation:** All vendors must follow sanitary practices as outlined by the Sullivan County Health Department. Any vendor found selling without proper health precautions shall be suspended from participating in the market until satisfactory clearance has been met. Health Certificates are required and must be displayed for food services. Knives **Must** be kept clear of customer and children's reach at all times.
15. **Display of Merchandise:** Please plan to provide your own canopies, temporary tables, tablecloths (required), signage, menus, business cards etc. for display of merchandise. Business identification and pricing must always be visible. Tents must be weighted and or spiked down at all times. Hanging sellable items from canopy edging (shirts etc.) is frowned upon.

Other Requirements

- Farmers and market producers must grow or produce at least 80% or what they sell at the market
- Items purchased for sale at the Market must be from neighboring farms and **not** from wholesale markets. The name of the farm where the item was purchased must appear on the Crop Plan
- Vendors are required to have their scales certified by the NYS Department of Weights and Measurements
- All pre-packed goods must be labeled in accordance with FDA guidelines
- All prices must be in full view of the consumer. Items may be sold by pound, box or single item, but these distinctions must appear on your price labels
- Food handlers must be personally clean and follow sanitary practices in handling food. Any food which required refrigeration must be stored at temperatures according to the health department and/or Department of Agriculture and Market rules and regulations.
- Pets are not permitted in areas where food is handled.



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Market Agreement

I have read the vendor application and the Mamakating Farmers’ Market’s Rules and Regulations. If accepted into this market, I hereby agree to abide by the Rules and Regulations adopted by the Mamakating Farmers’ Market. I agree to sell only those items listed in the Vendor application form unless an additional request is granted by the Market Coordinator at a later date. I acknowledge full responsibility for all my actions and activities in the Market (and those assisting me) throughout the term of this season’s market (May 27th- September 29th). I acknowledge the authority of the Market Coordinator to settle any disputes regarding product legitimacy; procedural and vendor conduct violations, and impose any penalties including possible suspension or removal from the market. I agree to allow the Market Coordinator or representatives from the Mamakating Farmers’ Market committee including the MDLC to inspect with proper notice the premises where the products offered for sale are produced.

I certify that the information contained in this application is true and accurate.

Business Name: _____

Vendors Name: _____

Signature: _____ Date: _____

Indemnity Agreement

As a vendor I (we) agree to release, indemnify and hold harmless the Mamakating Farmers’ Market, the Mamakating Land Development Corp (MDLC), The Village of Mamakating and each of their respective trustees, members, officers, directors, employees and representatives, and volunteers from and against any and all matters, things, injuries, damage, cost, losses, liabilities, expenses, and claims arising out of, relating to, or with respect to the Mamakating Farmers’ Market whether any such injury, damage, etc. is to person or property.

Accepted and agreed to:

Business Name: _____

Vendors Name: _____

Signature: _____ Date: _____



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**MAMAKATING FARMERS MARKET
 2023 MARKET CALENDAR**

Please place a checkmark next to all dates you plan on attending market. We will do our best to accommodate your requests.

NAME OF YOUR BUSINESS: _____

Friday	Friday	Friday	Friday	Friday
5/26 2 craft open				
6/2 1 craft open	6/9 1 craft open	6/16 2 craft open	6/23 2 craft open	6/30 2 craft open
7/7 1 craft open	7/14 1 craft open	7/21 2 craft open	7/28 2 craft open	
8/4 1 craft open	8/11 1 craft open	8/18 2 craft open	8/25 2 craft open	
9/1 1 craft open	9/8 2 craft open	9/15 1 craft open	9/22 2 craft open	9/29 2 craft open

**Please choose one or two dates you would prefer we'll help sort the rest out.
 Thank you for your interest!**



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MAMAKATING FARMERS MARKET

Produce and Products you would like to sell:

I am applying as: Agricultural Producer Value-Added Producer Specialty Vendor

Item	Grown	Brokered	Approved